# CLOUD SERVICES, ONLINE BACKUP VENDORS, SOFTWARE DEVELOPERS, DATA CENTERS

**SEMEL CONSULTING**

## We can help you HIPAA-fy your products and services

### PRODUCT DEVELOPMENT
If you are developing a new product we can help you include HIPAA compliance components in the initial design. We work side-by-side with your team and review versions throughout the development process. If you have an existing product we can help modify it for HIPAA.

### DOCUMENTATION
We can write your user manual, including how to use your solution and tips on how your solution can help with HIPAA compliance.

### TRAINING VIDEOS
We record expert HIPAA content to support your solution. This can range from product demonstrations and training to selling tips, interacting with clients, and training your staff.

### WEBINARS & WORKSHOPS
We participate in webinars and workshops to educate your prospects and customers, and generate loyalty to your company for providing education critical to their businesses.

### TRADE SHOWS & CONFERENCES
We bring HIPAA expertise to your booth, keynotes, and breakout sessions.

### ADS & MARKETING
We work with your marketing department to create or edit marketing materials that are accurate and compelling.

### YOUR COMPLIANCE
Your company may have to comply with HIPAA as a Business Associate. We help you develop required HIPAA-specific policies and procedures, HIPAA workforce training, a HIPAA Risk Analysis, and evidence that your services are HIPAA-compliant.

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**www.semelconsulting.com**

We have more than 10 years' hands-on HIPAA experience. Mike Semel was the CIO for a hospital and K-12 school district, a VAR/MSP for over 30 years, and the Chief Operating Officer for an online backup company that offered cloud recovery. We have helped vendors bring new products to market, and modify existing products to assist with compliance and grow sales. We are certified HIPAA experts and can help you. Contact us now to discuss your needs.

Mike Semel
mike@semelconsulting.com
888-997-3635 x 101
702-275-9595 mobile